



## Inclusive Stock Photos

Where to find photos that reflect your community



# Why use inclusive stock photos?

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Make your company stand out as a brand that makes an effort with diversity and inclusion. Using stock images that reflect the diversity present in your community is an easy way to demonstrate your commitment to diversity. Traditionally, stock images have featured predominately thin, cis-gendered, straight white people. For business photos, shots typically feature men.

Many companies struggle to source photos that are high-quality and representative - featuring real people. That's why we, at Veza, decided to create this resource.

Use inclusive photos from this list in your marketing to draw in diverse customers and attract potential employees from different backgrounds, from all genders, with diverse abilities, and more. Many of these sites make their photos available for free under a creative commons license. Make sure that you credit the source and photographer wherever possible! Always check the sharing permissions and confirm whether a photo requires attribution before sharing without.



Photo: Disabled and Here

# Sites With Diverse Stock Photos

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## **Affect the verb**

<https://affecttheverb.com/collection/>

## **Unsplash**

<https://unsplash.com/>

## **Burst by Shopify**

<https://burst.shopify.com/>

## **Women of Colour in Tech Chat**

<https://www.wocintechchat.com/blog/wocintechphotos>

## **Pexels**

[www.pexels.com](http://www.pexels.com)

## **Jopwell**

<https://jopwellcollection.jopwell.com/>

## **Lean In Collection: GettyImages**

[https://www.gettyimages.ca/collections/leanin?irgwc=1&esource=AFF\\_GI\\_IR\\_Skimbit%20Ltd.\\_10078&asid=Skimbit%20Ltd.&cid=GI&utm\\_medium=affiliate&utm\\_source=Skimbit%20Ltd.&utm\\_content=10078](https://www.gettyimages.ca/collections/leanin?irgwc=1&esource=AFF_GI_IR_Skimbit%20Ltd._10078&asid=Skimbit%20Ltd.&cid=GI&utm_medium=affiliate&utm_source=Skimbit%20Ltd.&utm_content=10078)

## **By Muslim Girl: GettyImages**

<https://www.gettyimages.ca/search/photographer?photographer=muslim%20girl&asettype=image&license=rf&family=creative&sort=best#license>





Veza Global is an Equity, Diversity and Inclusion (EDI) organization advocating for equity and equality for underrepresented groups with a focused lens on the leadership journey of people of culturally diverse backgrounds.

Diversity of Thought and Inclusive Culture are the pillars of the approach that Veza takes to build capacity for organization to execute on their EDI strategy. Veza offers EDI Assessment and Audits, EDI strategy development and Inclusive Leadership Training and Coaching.

Through Veza's Equity, Diversity and Inclusion Assessment tool, companies can identify under an hour where they are on the EDI Maturity Model and receive a list of detailed recommendations and actionable next steps for their EDI strategy to move forward to a more inclusive organization.

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